

# The *Green* Bush Hotel: Environmental Management

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MD Bush Hotel



# The *Green* Bush Hotel Environmental Management



This presentation communicates the significance we attach to environmental care at our Hotel and outlines some of the environmental policies (broad sense) and procedures we operate.

The Bush Hotel is the first Hotel in Ireland to receive the EU Eco-label Award Scheme for Tourist Accommodation Service which is an international standard recognising exceptionally high environmental performance and management.

# The *Green* Bush Hotel



## *Background*

Welcome to the historic Bush Hotel which is one of the oldest in Ireland.



The Hotel started its life as an Inn and Resting Post for tired travellers and their weary horses on the old Bianconi Stage Coach route between Dublin and the Northwest.

# The *Green* Bush Hotel



In the early 1900's the Hotel backed onto 4 acres of pasture and gardens with stables (and bedding for guests' Horses) and was largely self sufficient in fruit and vegetables, poultry, beef, lamb, pork and bacon.

# The *Green* Bush Hotel



1905



(11) 1905  
The Bush Hotel and McDermott's butcher shop. The man on the left is Tom McDermott, the one on the right is William Callaghan the butcher.

Courtesy: J.Keane

Surplus meat from the Hotel's farm was sold in the Hotel's own butcher shop (McDermott's) which is now the Coffee Shop.

# The *Green* Bush Hotel



.....1912

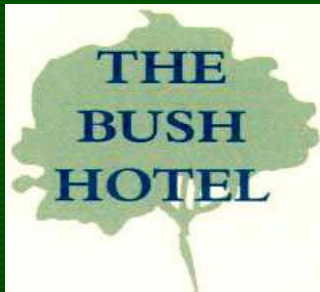
- Guest bedrooms were dimly lit by gas lamps (the original gas pipe lines still exist).
- Heat and hot water came from local fire wood and low grade coal from the adjacent Arigna Mountains (15km from the Hotel). Each bedroom had its own fireplace (such as the beautiful fireplace from Room One now restored in the visitors lounge). Guest bathrooms were shared (c 2. per corridor) and a hot bath was pre booked and filled by the night porter but at an additional cost 2 (old) pence in 1918!
- In modern terms Bush was self sufficient and environmentally self sustaining with a very low carbon footprint indeed.

2010

# The *Green* Bush Hotel



Today the strong tradition of inn keeping and guest comfort continues but so also does our environmental responsibility which is one of the core values we also share from the past and this we regard with no less importance than any of our other business activities



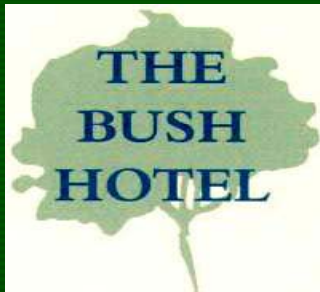
# The *Green* Bush Hotel



## The Flower (*Background*)

An EU Standard in Best Practice Environmental Management in Tourism Accommodation

- Energy
- Water
- Waste
- Awareness, Education & Communication
- Innovation



# The *Green* Bush Hotel



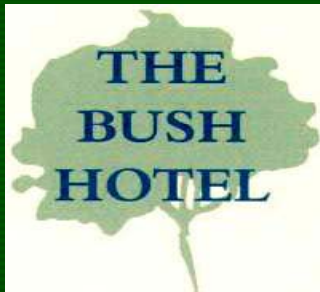
The Suppliers:  
75 regular suppliers  
20/80 mix



# ***ENERGY:*** The *Green* Bush Hotel



- Electricity, gas (LPG) and oil are the **energy** sources at the Bush Hotel.
- We use renewable energy sources in so far as possible and we continuously strive to reduce consumption. (Airtricity: 89% wind generated)
- We monitor all consumption on a regular basis.
- All our boilers operate in excess of 90% efficiency.
- Specific energy plans and policies in all departments.



## The *Green* Bush Hotel

- Flow restrictors, timers
- Aerators taps & shower heads
- Hippos (equivalents)
- Grey Water: maintenance, gardening etc
- Preventative Maintenance/leaks etc

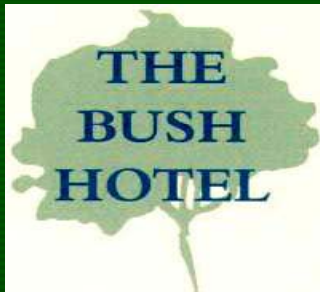
*Building/*

*Water*

**Outlay: €2700**

**Achieving 30 % reduction in vol usage**

**(+ related energy saving)**



# The *Green* Bush Hotel



## Facilities Management

- Detailed inventory of each dept of building infrastructure/contents
- Documented weekly maintenance checks of same
- Optimum efficiency in plant and machinery
- Preventative maintenance (*'stitch in time'*)
- H & S implications, reduced maintenance costs

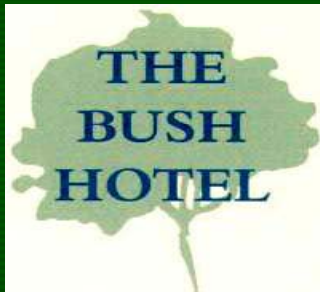


# The *Green* Bush Hotel



**WASTE POLICY: Minimize our waste output!**  
**OBJECTIVE: zero waste hotel! (nearly there!)**

- We minimize incoming waste potential through our purchasing policy and supplier relationships :
- We purchase local when possible
- Purchase product with minimum waste packaging available.
- Purchase reusable rather than recyclable produce.



## The *Green* Bush Hotel



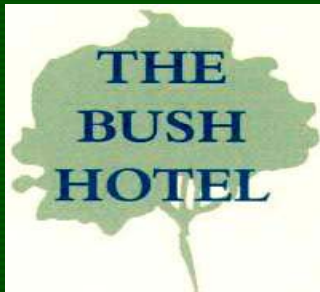
**We Minimise incoming waste by:**

- Refusing to accept Pallets, shrink wrap, bubble wraps, polystyrene, etc.
- Fruit, Veg, Meat, Fish and Bread suppliers must collect their packing at designated collection points.

**Solution:** Purchasing Policy

**Outlay :** nil

**Saving:** 35% reduction in waste generation



# The *Green* Bush Hotel



## Waste

**We have eliminated:**

- **Individual toiletries**, *gels, body wash, lotion shampoos, etc*
- **Butter Foiled wrapped pads**
- **Sauces** (*ketchup, mustard, brown sauce, mayonnaise, vinegar*)
- **Preservatives** (*jams, honey, marmalades etc*)
- **Sugars**

**Almost 1,000,000 pieces of wrapping PA eliminated!**

**Solution:** *Bulk purchasing.*

**Outlay:** *Nil*

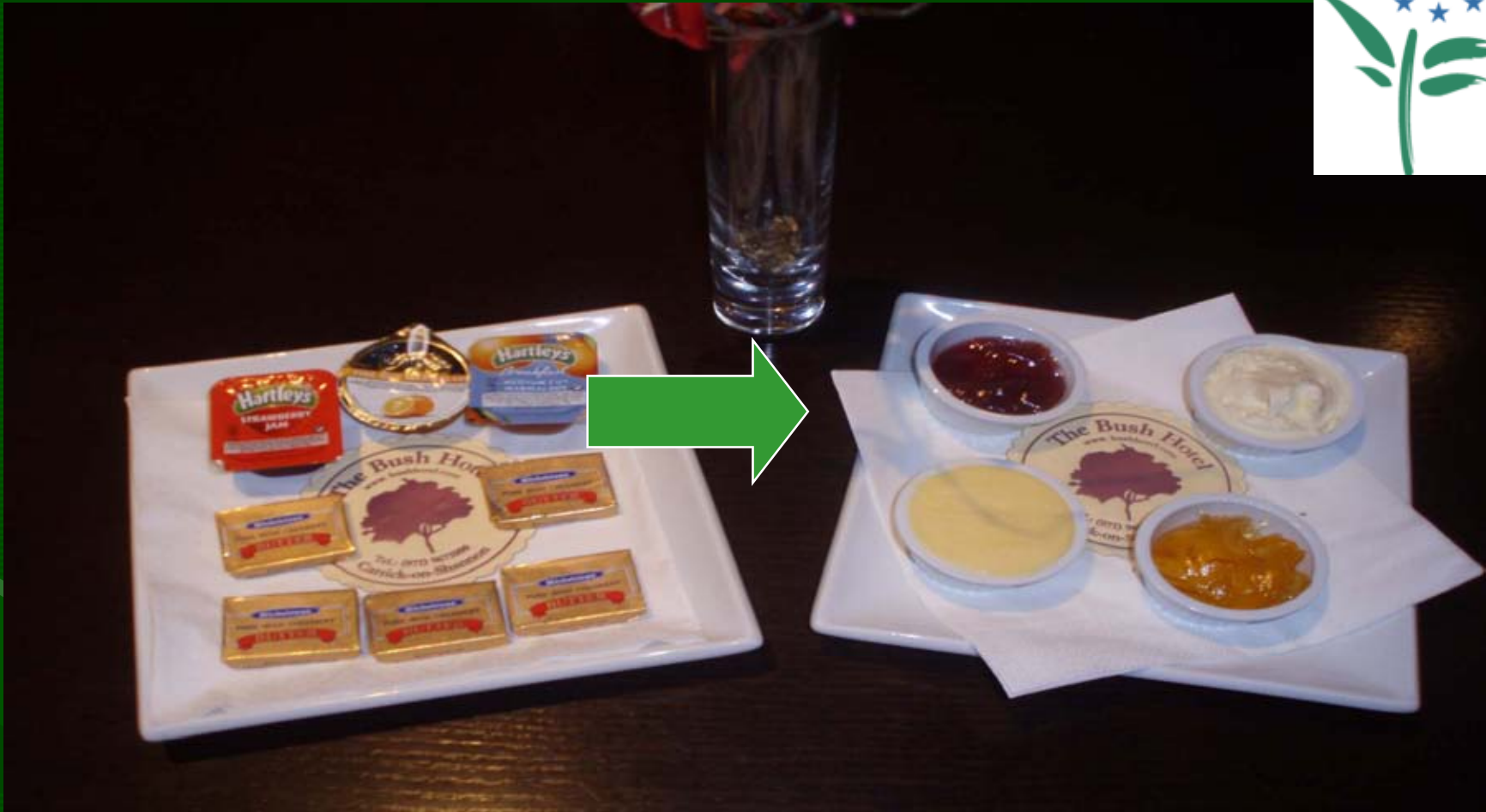
**Benefit:** *35% cost reduction*

# The *Green* Bush Hotel



Eliminating Packaging

# The *Green* Bush Hotel



**Reducing Waste**

# The *Green* Bush Hotel



(reducing costs!)

# The *Green* Bush Hotel



We source fresh locally produced foods under the Bord Bia Quality Assurance Scheme with full traceability from farm to fork

Michael Gannon & Sons (poultry) are located at Tullyeague, Carrick on Shannon which is located approx 3 km from the Bush Hotel.

More Choice Ltd (pork & bacon) are located at Curclare, Carrick on Shannon approximately 6 km from the Bush Hotel.



# The *Green* Bush Hotel Suppliers Charter:

- We regret we can not accept deliveries before 8.00am and later than 7.00pm daily (with exception of newspapers). Only deliveries to the Hotel are permitted from our private car park.
- Please switch off your vehicle engine and vehicle radio/music whilst delivering to Hotel (noise also impacts our conferences) and minimise noise (horn, revving engine, rolling kegs, pallet trucks, etc). Maintain vehicle in PMO, clean etc.
- Please park responsibly having due regard to other Hotel Guests (vehicular and pedestrian) but particularly disabled persons, their parking spaces and vehicles and safety in general.
- Please refrain from smoking on Hotel property.
- Suppliers of chemicals/hazardous (e.g. caustic detergents, heating oil etc) must take extreme environmental care whilst delivering at the Hotel
- In so far as possible, packaging which are not reusable or recyclable must be returned to the supplier. We do not accept pallets, shrink wrap or bubble wraps, polystyrene. All goods must be delivered to appropriate stores. It is not acceptable to leave inside back door'. If in doubt ask!
- Hotel personnel are not permitted to assist in unloading goods.
- HACCP and general good practice require we inspect the delivery vehicle in which the goods we purchase are transported
- We welcome any comment from our suppliers on our environmental care/behaviour which can be directed to Anne Marie McHugh, Green Bush Team c/o Reception. We particularly welcome comment on areas where we can improve. Green Comment Cards for Guests are also available to suppliers which are located throughout the Hotel.
- Suppliers are invited to consult our Environmental Management Policy available from reception. Our employee Environmental Notice Board is also available to consult.....just ask

# Recycling Building Materials



*Bush Court (adjacent to Bush Hotel) : these out buildings have been constructed largely using recycled building materials: Roof... Windows.... Floors..... Fascia/Soffet..... Guttering.... Floors..... Lighting...etc*



# The *Green* Bush Hotel

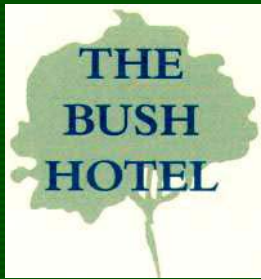


## ‘Social Responsibility’

- Hotel management are hugely respectful and appreciative of our community.
- Being a larger business within the community the Hotel adopts a social responsibility and particularly supports disadvantage groups & organisations but also youth, sport, arts and education as well as welfare and pride of place.
- *(financial, BIK, personnel/hotel facilities, work placements, etc)*
- *(many of our customers and employees are from the community)*

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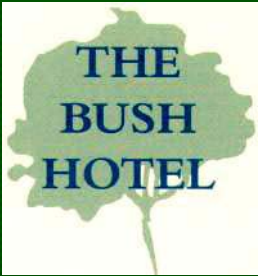
Vodaphone Award 'Passion for the World Around Us'  
presented to the Bush Hotel

# The *Green* Bush Hotel



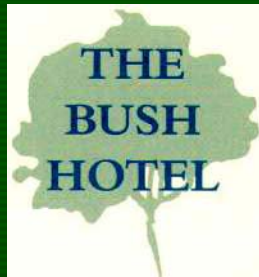
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European Union Eco Label Certificate for Tourist Accommodation





# The *Green* Bush Hotel





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**Eco Label Communication Award Sept 2009 Brussels**



# The *Green* Bush Hotel



**Georgina Campbell**

**2010 Award Winners**

**Green Ireland Hospitality**

**Award 2010**